



Medical Devices in Indiana, Igniting the Next Wave of Growth

August 19
Bloomington, IN

FrameWOR

2026 EVENT SERIES

PROUDLY LOCATED IN



Where bioscience solutions are
invented, made, and moved.



BioHeartland is the shared identity for this powerful ecosystem – where global leaders in human health, animal health, and plant science sit alongside world-class research universities, a fast-growing startup ecosystem, and modern innovation districts, forming an ecosystem with the depth to invent new solutions, the capacity to make them at scale, and the infrastructure to move them across the globe.

\$125B

**Direct Economic Impact of Indiana's Bioscience Industry
across life sciences and agbiosciences**

#1

in the U.S. for
pharmaceutical and life
science exports

Overtook CA in 2024

93K+

scientific publications since
2014

1.2x national avg

12.8K+

patents since 2010

2.9x national avg

\$38.6B

regional GDP from advanced
industries

1.3x national avg

\$125B

in direct economic impact

Statewide



Invent it.

World-class research & discovery



Make it.

Manufacturing at global scale



Move it.

Global logistics & distribution

As part of Indiana's bioscience ecosystem, you are part of BioHeartland. We encourage you to utilize this messaging across your marketing materials as a way to show your role in our collective ecosystem.

Explore the region.
Meet the ecosystem.
Find your place in The BioHeartland.

INBioHeartland.com



TODAY'S PROGRAM

9:45-10:45 AM

GROUP TOURS



Simtra
BioPharma Solutions



11:00 AM-NOON

LUNCH + NETWORKING

NOON-12:10 PM

WELCOME REMARKS

ERIK COYNE

CHANCELLOR, IVY TECH

12:10-12:15 PM

OPENING REMARKS

VINCE WONG

PRESIDENT & CEO,
BIOCROSSROADS

12:15-12:35 PM

KEYNOTE

**INDIANA'S MEDICAL DEVICE EDGE –
AND WHAT WE RISK LOSING**

PETE YONKMAN

PRESIDENT,
COOK GROUP/COOK MEDICAL

TODAY'S PROGRAM

12:35-1:15 PM

PANEL 1

DIAGNOSTICS AND LIFE SCIENCE TOOLS AS A GROWTH ENGINE

Moderated by Vince Wong, President & CEO, BioCrossroads



Ron DiNizo
VP, Corporate
Accounts
Roche



Diana Caldwell
CEO
Amplified Science



Jeff Holman
VP, Danaher Diagnostics
Solutions Group /
Danaher Corporation

1:15-1:30 PM

BREAK

1:30-2:15 PM

PANEL 2

MINIMALLY INVASIVE DEVICES – COMPETING ON INNOVATION AND SCALE

Moderated by Dan Peterson, VP, Industry and Government Affairs, Cook Medical



Peter Polverini
VP, Interventional
MRI Division
Cook Medical Group



John Hauser
VP, Operations
Boston Scientific



Jim Pearson
Executive Chairman
HoloMD

2:15-3:00 PM

PANEL 3

IMPLANTABLES & ORTHOPEDICS – ONE YEAR LATER

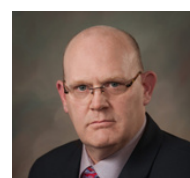
Moderated by Ryan Christner, CEO, OrthoWorx



Melissa Kacena
Director and Vice
Chair for Research
Dept of Orthopaedic
Surgery, IUSM



Jim Lancaster
CEO, Made for
More MedTech
Consulting, LLC



Kirk Bailey
VP Research and
Engineering Services,
Zimmer Biomet

TODAY'S PROGRAM

3:00-3:30 PM

PANEL 4

INDIANA UPLANDS: GROWING LIFE SCIENCES IN THE UPLANDS REGION

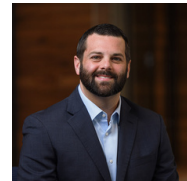
Moderated by Vince Wong, President & CEO, BioCrossroads



John Fernandez
CEO, Amplify
Bloomington



Tina Peterson
President & CEO,
Regional
Opportunity
Initiative

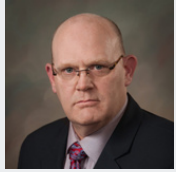


David Rosenberg
CEO, IU Inc., IU LAB

3:30-4:30 PM

NETWORKING & POSTER SESSION

OUR PANELISTS



Kirk Bailey

Kirk Bailey is an accomplished engineering leader with 30-plus years of experience in the MedTech industry. A 1992 graduate of Rose-Hulman Institute of Technology with a degree in Mechanical Engineering, Mr. Bailey has dedicated his career to advancing musculoskeletal health through innovation and leadership at Zimmer Biomet. Throughout his tenure, he has held a variety of roles progressing from design engineer to Vice President of Research and Engineering Services. His expertise spans research and development, quality remediation, and manufacturing. He has been instrumental in developing cutting-edge medical technologies, holding multiple patents in spine, hip, trauma, and enabling technologies. Mr. Bailey is passionate about innovation, improving patient outcomes, and delivering Zimmer Biomet's mission to "Alleviate pain and improve the quality of life for people around the world."



Diana Caldwell

Diana is an accomplished and recognized serial life science entrepreneur with over 25 years of experience in both large corporate and small entrepreneurial environments. Throughout her career, she has successfully driven organizational growth, developed and implemented strategic business plans, raised capital, launched novel life science products, and directed successful teams. Prior to taking helm as CEO of Amplified Sciences, Diana served as an Entrepreneur in Residence at the Purdue Foundry supporting several early stage startups. Early in her career, she worked for Eli Lilly for over 15 years in a variety of general management leadership roles in product management, marketing, finance, sales, and operations. In 2010, Diana co-founded Pearl Pathways (exit to Versiti in 2023) where she led the company as President and CEO and oversaw all strategic plans and business operations. Pearl Pathways is a life science product development consulting company focused on expediting regulatory pathways, building and enhancing quality management systems, delivering AHHRPP accredited IRB clinical research review services, and executing clinical trials through a niche CRO offering. Under her leadership she was able to scale the company to a multimillion-dollar company with fifteen employees and dozens of consultant partners. In 2018 she sold her interest in Pearl Pathways to pursue the startup of another life science product company.



Ron DiNizo

Ron DiNizo leads Roche Diagnostics' Corporate Accounts organization, overseeing strategic partnerships with the company's largest U.S. customers—including Integrated Health Networks national reference laboratories, group purchasing organizations (GPOs), government contracts, and pharmaceutical and contract research organizations (CROs). His national team focuses on enterprise-level strategies that support customer growth. Previously, Mr. DiNizo was Senior Director of Sales for the Central Zone, where he led a comprehensive, portfolio-focused sales team and championed an integrated, customer-centric approach. He has also held key commercial leadership roles within Roche's Core Lab and Applied Science franchises. He brings a strong focus on operational efficiency and waste reduction—skills that make him a trusted advisor to high-volume, high-profile clients. Ron serves on the board of BioCrossroads, advocating for innovation and growth in Indiana's life sciences sector.

OUR PANELISTS



John Fernandez

John Fernandez is CEO of Amplify Bloomington, leading the region's entrepreneurship-centric economic development platform. He brings extensive experience building innovation ecosystems across public and private sectors. Prior to Amplify Bloomington, John served as Global Chief Innovation Officer for Dentons, the world's largest law firm, where he designed innovative programs driving efficiency and revenue growth. He also led Nextlaw Ventures, the legal industry's first global tech venture fund. Earlier, Mr. Fernandez served as U.S. Assistant Secretary of Commerce for Economic Development under President Obama, launching federal initiatives to accelerate innovation-based growth strategies nationwide. As mayor of Bloomington (1996-2003), he created the Bloomington Life Sciences Partnership and Bloomington Tech Partnership to leverage university and private sector assets. Under his leadership, Bloomington secured over \$143 million in private investment and created more than 2,300 jobs. John holds three degrees from Indiana University.



John Hauser

John Hauser is Vice President of Operations for Boston Scientific's Spencer manufacturing facility where he leads a team of 1,000+ individuals who support all aspects of operations at the site. He is the senior leader responsible for the site's strategic direction, P&L performance, and serves as Management with Executive Responsibility for quality system operations. He also is the Global Supply Chain Liaison for Boston Scientific's Endoscopy business unit. Mr. Hauser joined Boston Scientific in 2007 as a manufacturing engineering manager supporting the Cardiac Rhythm Management division. He is a board member for both the Indiana Life Sciences Association and Greater Bloomington Chamber of Commerce. He also is on the Industry Advisory Board of the Center for the Business of Life Sciences at the Kelley School of Business and actively supports the local business community and charitable organizations. Mr. Hauser sponsors the Spencer VETS employee resource group (ERG), an affinity group for Veterans and their allies. Prior to joining Boston Scientific, John spent 8 years in the U.S Navy's submarine force serving as a Nuclear Engineering Officer on submarines in Virginia and Hawaii and spent two years as Officer-In-Charge of the Navy ROTC unit at Duke University.



Jeff Holman

Jeff Holman is Vice President, Diagnostics Solutions Group at Danaher Diagnostics, a \$25 billion global life sciences and diagnostics leader where he leads enterprise partnerships and strategic initiatives with leading health systems across the United States. With more than 20 years of leadership experience, Mr. Holman has held executive and commercial leadership roles across both global diagnostics organizations and private equity-backed healthcare companies. Prior to joining Danaher in November 2025, he served as Chief Commercial Officer at Biologos, helping lead the company's acquisition by Ampersand Capital Partners, a leading global healthcare and life sciences private equity firm. Previously, he was Senior Vice President at WCG and Vice President of Global Marketing at Specific Diagnostics, where he led global commercialization efforts prior to the company's acquisition by bioMérieux for approximately \$420 million. Mr. Holman also spent 14 years in progressive sales and marketing leadership roles at Roche Diagnostics.

OUR PANELISTS



Melissa A. Kacena

Melissa A. Kacena, PhD, is a Chancellor's Professor, Vice Chair for Research and Edward H. and Yvonne J. Boseker Professor of Orthopaedics, and Director of the Indiana Center for Musculoskeletal Health at Indiana University School of Medicine. She also is a Research Career Scientist at the Roudebush VA Medical Center in Indianapolis. Dr. Kacena was the initiator and played a significant role in a recently approved IU-led coalition that now is part of a major U.S. National Science Foundation (NSF) initiative that will build a regional innovation ecosystem in Indiana focused on the care and treatment of musculoskeletal health conditions such as arthritis and osteoporosis, and acute and interventional needs such as bone fractures and traumatic injuries. Her research has improved musculoskeletal health through the understanding of the interaction of the bone and hematopoietic systems. Her studies focus on improving the treatment of metabolic bone disease, hematopoietic disorders, and fracture in the context of spaceflight, aging, Alzheimer's disease, and type 2 diabetes. Dr. Kacena's laboratory has been consistently funded by the National Institute for Health, the Department of Defense, the US Army, and Veteran's Affairs since 2007. The American Society for Bone and Mineral Research presented Dr. Kacena with the esteemed Fuller Albright Award (2017) and more recently the Stephen M. Krane Award (2023). Dr. Kacena has served in several leadership roles including Council Member for the ASBMR. She is President of Advances in Mineral Metabolism, Secretary/Treasurer of Association of Osteobiology, and Editor-in-Chief for Current Osteoporosis Reports.



Jim Lancaster

Jim Lancaster is CEO of Made for More Medtech Consulting and has more than 30 years of experience within the medical device industry. He joined Zimmer Biomet in 2007 and held several roles in the U.S., Great Britain, and the Netherlands including Senior Vice President, Head of Global Product Development and Global Headquarters Executive Director. His responsibilities included new product and service development, platform technologies, and the broader organic innovation ecosystem within the Zimmer Biomet enterprise. In 2019 Mr. Lancaster was named the business unit leader of the newly formed Global Reconstructive business – coming from consolidation of the Hip, Knee, Bone Cement, Early Intervention and CD Diagnostics businesses. He is a named inventor on patents in both the hip and knee area and has authored or coauthored more than 10 peer reviewed publications.



Jim Pearson

Jim Pearson is CEO and co-founder of EvenFlow Medical, a urology company. He's a serial MedTech entrepreneur with more than 25 years of experience building companies that improve patient care and create enterprise value. He has raised more than \$80 million and converted that capital into three successful exits totaling \$425 million. Mr. Pearson founded and led NICO Corporation, a neurosurgery company acquired by Stryker in 2024. NICO sponsored ENRICH, the first randomized surgical trial to demonstrate improved functional outcomes for patients with intracerebral hemorrhage – the deadliest, most debilitating, and costliest form of stroke. Results were published in The New England Journal of Medicine. He also led Suros Surgical Systems, a women's health company, through its \$288 million acquisition by Hologic. Mr. Pearson is on the board of the Indiana University Johnson Center for Entrepreneurship & Innovation.

OUR PANELISTS



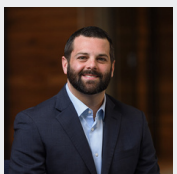
Tina Peterson

Tina Peterson is President and CEO of Regional Opportunity Initiatives (ROI), a position she has held since the organization's founding in 2015. Ms. Peterson works collaboratively with organizations to advance economic and community prosperity across the Indiana Uplands, an 11-county region in southwest central Indiana. Through regionally relevant and demand-driven initiatives, ROI focuses on industry cluster strategies, education, workforce, and quality of place as essential determinants for regional success. ROI is the regional lead for IEDC's Regional Economic Acceleration and Development Initiative (READI). Ms. Peterson is also President and CEO of the Community Foundation of Bloomington and Monroe County, an organization powered by giving and committed to addressing the community's most pressing needs and compelling opportunities. She is a member or an advisor on several regional, state, and national boards, including the Applied Research Institute, Inc., the Uplands Science and Technology Foundation, the Community Advisory Board for the St. Louis Federal Reserve Bank, IU Ventures, the Crane Regional Defense Group, Indiana Philanthropy Alliance, CDFI Friendly Bloomington, and Amplify Bloomington.



Peter Polverini III

Peter Polverini III is Vice President of the Interventional MRI Division at Cook Medical where he leads development and commercialization of MRI-guided interventional solutions. His work is focused on advancing image-guided procedures that improve precision, expand clinical capabilities, and eliminate radiation exposure in interventional care. Mr. Polverini joined Cook Medical in 2008 and has held leadership roles in sales, product management, clinical programs, and strategic development. He was Global Product Manager for the Zilver PTX drug-eluting stent, supporting its global launch, and later as Global Clinical Program Manager where he led key clinical initiatives across the vascular portfolio. He was Senior Director of Business Development for the Vascular Division and was head of Healthcare Innovation and Strategy at Cook Regentec. Mr. Polverini holds U.S. and international patents and has been actively involved in advancing new technologies and business models in the medical device space.



David Rosenberg

David Rosenberg, the inaugural president and CEO of the Indiana University Launch Accelerator for Biosciences (IU LAB), most recently served as Secretary of Commerce for the state of Indiana and a member of Governor Eric J. Holcomb's cabinet. Rosenberg is a proven leader within the state, boasting an impressive track record that includes a significant role as Deputy Chief of Staff under Mayor Greg Ballard where he oversaw the management of substantial development projects worth billions of dollars, optimizing operations across the enterprise, and represented the city in both the City-County Council and within the Statehouse. Rosenberg was awarded the Sagamore of the Wabash in 2024. He has also been recognized as one of Howey Politics Indiana's Power 50 and has twice been named one of Indiana's 250 Most Influential Leaders by the Indiana Business Journal (IBJ). He is also a recipient of the IBJ's 'Forty under 40' recognition.