



INDIANA LIFE SCIENCES SUMMIT

OCTOBER 7, 2020

THE INDIANA LIFE SCIENCES SUMMIT

For nearly two decades, the Indiana Life Sciences Summit has been driving conversations through content on important and timely topics in the life sciences. The annual event brings together hundreds of influencers who hear from speakers from Indiana's life sciences community as well as thought leaders from across the globe.

The conference has historically included scientific poster sessions, a networking event, and recognizes lifetime contributions to research, education, and entrepreneurship through the presentation of the Watanabe Life Sciences Champion of the Year award.

Over the last 18 years keynote speakers have included: John Lechleiter, Mark McClellan, Christopher Austin (NIH), and Brookings Institution, and we have heard

from speakers from OrbiMed Ventures, Covance, Cook Medical, Johns Hopkins, JNJ Innovations, among other thought leaders.

Topics covered in the past have included: capital formation for entrepreneurial companies, digital healthcare, global health, artificial intelligence's impact on the life sciences, and collaborations among academia and industry.

This event could not be possible without the tremendous support of the Indiana life sciences community, most importantly our sponsors.

2019 ILSS **SUCCESS**



IN The Numbers

300+
conference
registrations

15
scientific poster
sessions

26
speakers

2019 SPEAKERS



Dr. Thomas Fuchs
Founder and Chief Scientific
Officer, Paige.AI and Director,
Sloan Kettering Memorial



Mia Dand
CEO
Lighthouse 3



Berk Tas
CEO
SentiAR



Dr. Ron Alfa
Recursion Pharma



JJ Spegele
Vice President
Indiana University



Andrea De Sousa
Senior Director, Eli Lilly and Company



Liana G. Apostolova, MS, MD, FAAN
Professor of Neurology
Indiana University School of Medicine

2019 SPONSORS

 <p>Title</p>	 <p>Silver</p>	 <p>Silver</p>	 <p>Bronze</p>	 <p>Bindley Bioscience Center DISCOVERY PARK</p> <p>Event</p>
 <p>Title</p>	 <p>Silver</p>	 <p>Silver</p>	 <p>Bronze</p>	 <p>Event</p>
 <p>Gold</p>	 <p>Silver</p>	 <p>Bronze</p>	 <p>Event</p>	 <p>Event</p>

2020 ILSS

COVID-19 has made a considerable impact on our lives and especially on the life sciences and healthcare communities. Our focus of the Summit this year will be on some of the extraordinary efforts of Indiana's life sciences companies and their response to COVID-19 both locally and globally. Indiana's academic institutions will also highlight their efforts in light of the pandemic. In addition, we plan to tout some of the new companies on the Indiana life sciences landscape and why they've moved or expanded here to generate some excitement and pride. We will still present the Watanabe Life Sciences Champion of the Year award along with some other exciting items.



VIRTUAL EVENT: October 7, 2020 AGENDA

- > Welcome
- > KEYNOTE SPEAKER
- > BioCrossroads Catalyst Award
- > How Indiana's life sciences and healthcare organizations rose to the COVID-19 Challenge
- > BREAK/ LUNCH
- > COVID-19's Impact on Indiana's Research Universities
 - Watanabe Award Presentation
 - DATAx Data Set Experiment Winners' presentations
- > Why Not Indiana? Indiana's newest members of the life sciences community
- > Closing

Tenative FrameWorx sessions or PRE-SUMMIT/POST-SUMMIT sessions:

- COVID impact on Indiana's Start Ups
- Virtual poster sessions
- Using AI to map/contain/prevent the next outbreak? How does Indiana fit into the mix?

NEW THIS YEAR

As with many things, COVID-19's impact has resulted in BioCrossroads making a difficult decision to take the Summit virtual. We will still provide outstanding content and production for the conference and continue to create buzz around the event, our speakers, and our sponsors from July through October.

Each year, the Summit draws more than 300 registered guests from life sciences companies, research universities, service providers and venture capital firms – both from Indiana and outside our borders. By going virtual, our intent is to draw even more attendees from Indiana, the U.S. and even globally.

The virtual event will last approximately 3 hours and be delivered much like a televised event on the Zoom webinar platform.

Although it will not be an in-person event, we will still provide the same level of marketing that we have in previous years with press releases, social media posts, email blasts and radio advertising over the course of five months. In fact, we have additional opportunities for our sponsors, including branding on our “conference in a box” mailed to all registered attendees, the sponsorship of related Frameworkx events before and after the event, and an opportunity for networking and presentations via breakout rooms on ZOOM.

IMPORTANCE OF **PARTNERSHIPS** FOR THE EVENT

Why support the life sciences?

Each year the Summit is supported through 75% sponsorship money and 25% registration fees. We will not be charging attendees for Summit this year, so it is more important than ever for strong support from our sponsors.



PARTNERSHIP OPPORTUNITIES:

\$17,500 Exclusive ★★★★★

- ▶ Rights to exclusivity (i.e./ sole legal services sponsor, sole accounting firm sponsor, etc.)
- ▶ Logo appears on bottom 1/3 of screen for entire conference
- ▶ Recognition from the event emcee throughout the Summit
- ▶ Logos/name marketing materials (email marketing blasts go to a list of 4,500 subscribers in BioCrossroads database a minimum of seven times)
- ▶ One marketing message/email to 4,500 subscriber list
- ▶ Information about company in attendee conference-in-a-box
- ▶ Leading a breakout room before or after Summit – your company representative may use the Zoom breakout room for business development or to host your own presentation on a life sciences topic of your choosing. We will promote the breakout room to attendees, and you will have freedom to invite/market your breakout session to your target audiences.
- ▶ Sponsor a pre or post Summit Frameworkx session on COVID-19
- ▶ Access to pre-registered list of attendees (name, title, company only); access to attendance list per Zoom analytics
- ▶ Mention in press release
- ▶ Mention on Twitter and LinkedIn a minimum of 3 times

\$15,000 Gold Sponsorship

- ▶ Logos/name on signage and marketing materials (email marketing blasts go to a list of 4,500 subscribers in BioCrossroads database a minimum of seven times)
- ▶ Logo appears on bottom 1/3 of screen for entire conference
- ▶ Recognition from the event emcee throughout the Summit
- ▶ Logos/name marketing materials (email marketing blasts go to a list of 4,500 subscribers in BioCrossroads database)
- ▶ One marketing message/email to 4,500 subscriber list
- ▶ Information about company in attendee conference-in-a-box
- ▶ Leading a breakout room before or after Summit – your company representative may use the Zoom breakout room for business development or to host your own presentation on a life sciences topic of your choosing. We will promote the breakout room to attendees and you will have freedom to invite/market your breakout session to your target audiences.
- ▶ Sponsor a pre or post Summit Frameworkx session on COVID-19
- ▶ Access to pre-registered list of attendees (name, title, company only); access to attendance list per Zoom analytics
- ▶ Mention in press release
- ▶ Mention on Twitter and LinkedIn a minimum of 2 times

\$7,500 Silver Sponsorship

- ▶ Logos/name on signage and marketing materials (email marketing blasts go to a list of 4,500 subscribers in BioCrossroads database a minimum of seven times)
- ▶ One marketing message/email to 4,500 subscriber list
- ▶ Information about company in attendee conference-in-a-box
- ▶ Access to pre-registered list of attendees (name, title, company only); access to attendance list per Zoom analytics
- ▶ Mention on Twitter and LinkedIn at least once

\$3,500 Bronze sponsorship

- ▶ Logos/name on signage and marketing materials (email marketing blasts go to a list of 4,500 subscribers in BioCrossroads database a minimum of seven times)
- ▶ Information about company in attendee packets/giveaways



Custom sponsorship packages and benefits available upon request.

Please call **JoBeth Zimmerman** at **317-331-6547**